



GENERAL ASSEMBLY

March 2021



DEVELOPMENT PLAN

2020 - 2030

Strategy A.

Establish a vision and a common strategy services and strategic projects for CEMarin Corporation

Strategy B.

Develop communication and network activities to increase national and international visibility

Strategy C.

Ensuring financial sustainability of the CEMarin Corporation

OVERVIEW



ADMINISTRATIVE TEAM

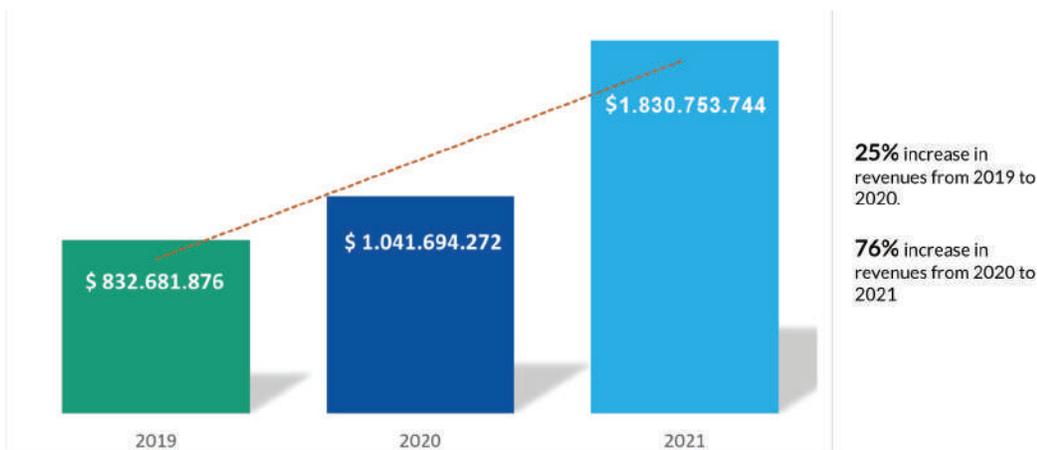
In 2021, progress was made in the modifications of the Corporation's statutes with the advice of the legal team. The changes were shared with the members of the Board of Directors and new version was prepared, taking their suggestions into account.

We increased our income by 76% compared to 2020, and diversified our income sources through the management and administration of more than nine projects.

The organizational chart of the CEMarin Corporation was expanded and structured to include new posts and areas necessary for the growth of the Corporation.

The CEMarin Innovation and Entrepreneurship Unit was created, and we participated in the European Network of Research and Innovation Centers and Hubs in Latin America and the Caribbean - ENRICH IN LAC.

We strengthened our international network with institutions such as Trajecta, ColombiaConnect, the SDGnexus network, Cornell University, and UNDP Hidria.



RESULTS



FUNDRAISING AND PROJECT MANAGEMENT

Throughout the year, searches for national calls were undertaken through the publications of the SIUN Bulletin of the Universidad Nacional de Colombia, the website and social networks of Minciencias (the Ministry of Science, Technology, and Innovation), and in the middle of the year, the search began through the Pivot and Horizon Europe platforms.

Support for researchers in the preparation of proposals to apply to national and international calls, and the adjustment of existing proposals to apply to national and international calls.

22 project applications submitted to national and international calls, which linked researchers from all the institutions that make up CEMarin.

- 2 technology, infrastructure, data and modeling
- 2 marine environmental change
- 3 marine resources
- 6 ocean and society
- 1 marine resources, technology, infrastructure, data and modeling.
- 7 marine resources + ocean and society

Design and monitoring of the course: hydrographic basins and water resources, taught by CEMarin researchers from the UNAL and UdeA. Support for the construction of the project management policy and the development plan, among other activities.

RESULTS



COMMUNICATIONS TEAM

We have seen clear results from our **Communications Strategy** and **Stakeholder Engagement Plan**. In terms of our digital audience, there was significant growth across all our platforms: our combined global audience reached 9093 subscribers, and our followers on Twitter and Facebook increased by almost 100% between 2020 and 2021.

We focused on developing more original CEMarin content, for example, a social networks campaign on plastic waste, as well as the promotion of events organised or supported by CEMarin, including **World Oceans Day**, the **International Oceans Workshop** and the **CEMarin Mini-Summit**. Through meetings with our member universities and researchers to promote our portfolio of services, we have engaged on a more continuous basis with our stakeholders and they now actively send us information for distribution through our platforms.

As a result, we produced press releases on the projects of our researchers, for example, on the sustainable management of artisanal fishing in Guapi, Cauca, on innovation and training for the rehabilitation of coral reefs in San Andrés, and on the results of an innovative study to define the risk of extreme events in San Andrés, Providencia and Santa Catalina in the context of climate change adaptation and mitigation, among others.

STORIES

CEMarin
1.054 Tweets

sinar
Let's talk about open and FAIR Data!

CEMarin
@CorpoCEMarin

CEMarin es una corporación mixta binacional (Colombia-Alemania) y un centro de excelencia académica a nivel global. Trabajamos por las ciencias del mar.

Bogotá, D.C., Colombia | cemarin.org/es/
Fecha de nacimiento: 19 de marzo de 1980 | Se unió en junio de 2017

1.482 Siguiendo | 1.919 Seguidores

CEMarin
Publicado por Ballantyne Puir · 18 de agosto de 2021

🐟 Pesca artesanal en Guapi, Cauca: conservación, innovación y emprendimiento.

En aras de conservar el ecosistema y los saberes tradicionales, fortalecer el trabajo comunitario existente y promover la innovación y la ciencia aplicada, investigadores de la Universidad Nacional de Colombia (UNAL), en las sedes de Medellín y Palmira, y de la Universidad del Cauca realizaron una visita de inicio del proyecto internacional "Ecosistema del Pacífico: ecosistema para la navegación... Ver más

728 Personas alcanzadas | **50** Interacciones | Puntuación de distribución

Promocionar publicación

1 vez compartido

CEMarin
Publicado por Ballantyne Puir · 15 de noviembre de 2021

🌊 Hoy se cumple un año del devastador paso del huracán #Iota por el Archipiélago de San Andrés, Providencia y Santa Catalina. 🌊 En este tiempo, nuestro propósito ha sido construir y proponer soluciones en conjunto con la academia, instituciones gubernamentales y otros actores que permitan prevenir los impactos ante eventos extremos futuros como este.

👉 Hoy les contamos sobre el proyecto internacional #LitoralVivo: un nuevo sistema de arrecifes artificiales para la #p... Ver más

377 Personas alcanzadas | **21** Interacciones | Puntuación de distribución

Promocionar publicación

1d

Me gusta | Comentar | Compartir

Comentar como CEMarin



We share these press releases via our **digital newsletters** and some received attention in the national press in Colombia. We also published the second issue of our **magazine Sonar**, on the subject of FAIR and Open Data, including contributions from national and international experts, and released the second season of our **Podcast for the Oceans** with five episodes developed in collaboration with the Universidad del Norte. We continued to develop our production of videos, above all in the framework of our cooperation with Coralina and finally, we have renewed our website, to be launched in april 2022.

RESULTS

